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Accurate Services  
Research  
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**Bringing capital markets to you!**

**Atlas Capital Markets**  
(A wholly owned subsidiary of Atlas Bank Limited)



Atlas Capital Markets (Private) Limited (ACML) is a wholly owned subsidiary of Atlas Bank Limited and one of the 12 financial and engineering entities falling under the banner of the Atlas Group. ACML's services include Equity and Money Market Brokerage, Corporate Finance & Advisory and Advisory & Distribution of open-end mutual funds, all supplemented by quality in-house research & analysis. ACML is a pioneer member of National Commodity Exchange Limited. Our portfolio of clients includes individuals both local and offshore, corporates such as provident, mutual and pension funds, state enterprises, commercial banks, non-banking financial companies and securities companies both at local as well as international level.

The operations of Atlas Capital Markets (Private) Limited were a part of Atlas Investment Bank Limited (AIBL), a company operating since 1991 and which has been merged into Atlas Bank Limited in 2006.

ACML's network is spread over 6 offices with two in Karachi including the head office, two in Lahore and one each in Islamabad and Faisalabad. A brief description of the services offered by Atlas Capital Markets is as below:

## EQUITY BROKERAGE

We at ACML being a member of the Karachi, Lahore and Islamabad Stock Exchanges offer our local and foreign clients an efficient access to the Pakistan Stock Market through our equity brokerage services division. A committed team of equity sales is placed at all our offices to deliver a prompt and accurate service and has cultivated a diverse client base across the country and abroad.

This division has been serving its clients for over ten years under AIBL's umbrella whose experience through the staff compliment and resources acquired over the years has been transferred to ACML.

## MONEY MARKET BROKERAGE

As an approved member of Financial Markets Association of Pakistan, ACML provides brokerage facilities to both corporates and financial institutions including commercial banks and NBFCs. The division offers access to over-night as well as short and long tenor transactions in Repos, Calls and Clean in private and public sectors debt instruments.

## CORPORATE FINANCE & ADVISORY

The Corporate Finance & Advisory division addresses the unique financial needs of both corporate and individual customers by Arranging Funds, Underwritings, Capital Issuance (Public Offering), Private Placements for Debt and Equity and Advisory on Acquisitions, Mergers, Debt Restructuring, Privatization Transactions, Project Feasibility and Business Plans.

## DISTRIBUTION OF FINANCIAL PRODUCTS *invest*

This division offers Advisory & Distribution service of open-end mutual funds through a professionally trained sales force positioned at all our offices. Their mission is to help the individual and corporate investors in a seamless process of identification and execution for investing in the most suited funds or mix of funds matching their risk appetite.

## RESEARCH

An experienced research team continuously feeds our clients with comprehensive reports based on financial analysis tools and extensive studies covering, capital markets in particular and the economy in general. Our daily and periodic research reports give an overview of the stock market, money market and mutual funds industry with the purpose of keeping our clients abreast of the effects of changes in the economy on different sectors at macro and micro level. The daily updates and recommendations enable clients to know where and when to invest safely and profitably. Our current publications are:

Morning Pulse  
Evening Pulse  
Weekly Pulse  
Company/sector specific reports.  
Fund Review Reports  
NAV Tracker

Our views and reports are frequently quoted in print and electronic media and are also available at Bloomberg.